

THE DIFFERENCE MAKER

NEW ALL-IN-ONE Professional Grade Dura Denz® Sealer



How do you go about keeping your new paver project looking its absolute best? By sealing it with a Dura Denz® All-In-One Professional Grade Penetrating Sealer, uniquely formulated in conjunction with the Americana Collection pavers to enhance, protect, and stabilize your paver project for years to come. Dura-Denz Sealers may also be applied to any type of concrete paver, clay paver, flat and stamped concrete, and masonry surface such as concrete walls, exposed aggregate and retaining walls.

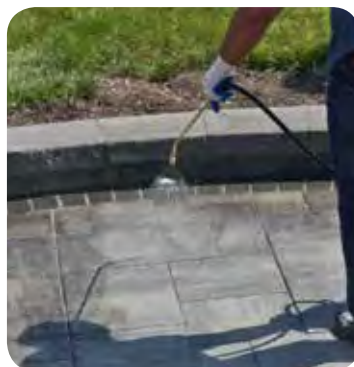


The Proof is in the Beading

Visual water beading is a characteristic of a Dura Denz protective finish. It was designed to provide your pavers surface with an extra layer of protection against water penetration, stains, foot traffic, and mildew protection. It also dramatically enhances the pavers color, providing a color-rich appearance that protects against UV rays. This All-In-One Sealer stabilizes joint sand; resisting weed and insect growth.

Sealer Application

Typically, sealing should be done every 3-5 years. You don't need special skills or expensive equipment to seal your paver project. The All-In-One Sealer can be applied evenly with a hand pump sprayer in a easy one-coat process with minimal drying time. Experience the difference instantly!



Dura Denz penetrating sealers are offered in both water based and solvent based formulas. Each formula offers two finishes—a wet look and a matte look.

SOLVENT BASED
-WET LOOK

WATER BASED
-MATTE LOOK
environmentally friendly product

Available in:
1 Gallon, 5 Gallons and 55 Gallons

The Benefits of Paver Sealing

- Stabilizes joint sand
- Protects pavers from stains
- Anti-Fungal protection
- Enhances color
- Minimizes efflorescence leaching



AMERICAN OWNED AND MADE

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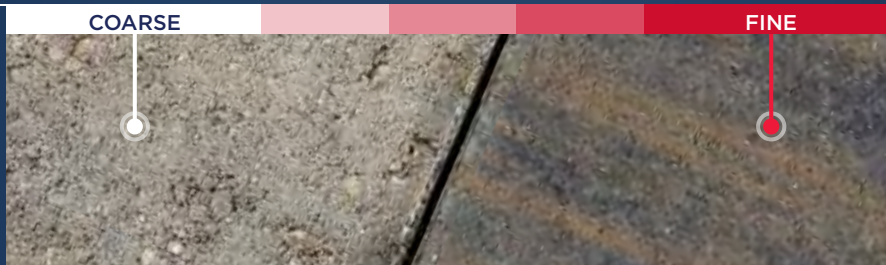
800.845.7644



SEE & FEEL THE DIFFERENCE #DURADENZ

Dura Denz® represents a dramatic break-through in concrete casting technology. Our new world-class manufacturing process results in exceptional products that are infused with Dura Denz Technology. A specially formulated dense top layer creates a smooth, extra-hard surface that resists chipping, scratching and fading. The result is products that are not only beautiful, but extremely durable.

Standard concrete pavers are coarse with visible aggregate on surface. They are manufactured to exceed all ASTM standards for quality and strength.



Dura Denz Technology provides an exceptional paver with color infused throughout and a top layer that's colorfast and resilient to wear and tear. ASTM compliant.



EXTREMELY DURABLE
RESISTS DAILY WEAR AND TEAR



TINTED THROUGHOUT
(INDUSTRY EXCLUSIVE)



COLOR FADE RESISTANT



DENSE TOP-LAYER
(NO COARSE AGGREGATE)



EXCEEDS ASTM STANDARDS
ENHANCED QUALITY AND STRENGTH



Experience the Dura Denz difference.

Stay tuned for more exclusive Dura Denz marked products as we continue to push the limits of concrete manufacturing technology. Quite frankly, it's unlike anything you'll find on the market.



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NEW ALL-IN-ONE Professional Grade Dura Denz® Sealer

Sealer Comparison Chart

	Dura Denz Sealer	Surebond Sealer	Alliance Sealer
Availability Date: August 30th	Solvent Based Wet Look 	SB-8700 	Gator Wet Look 
Availability Date: August 30th	Water Based Matte Look  	SB-1300 	Gator Hybrid Zero Gloss 

Dura Denz Sealers available in 1 gallon, 5 gallons and 55 gallons sizes



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- Stabilizes joint sand
- Protects pavers from stains
- Anti-Fungal protection
- Enhances color
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Dura Denz Sealer Price List

Dura Denz Solvent Based Wet Look Sealer

	Dealer	Contractor	MSRP	
1 gallon	\$29.69	\$35.37	\$44.88	PROMO PRICING thru Oct. 31st
5 gallons	\$141.81	\$169.23	\$217.69	
55 gallon	\$1,471.02	\$1,596.50	\$2,222.00	

Dura Denz Water Based Matte Look Sealer

	Dealer	Contractor	MSRP	
1 gallon	\$27.42	\$29.76	\$41.46	PROMO PRICING thru Oct. 31st
5 gallons	\$133.51	\$144.88	\$201.76	
55 gallon	\$1,391.51	\$1,596.50	\$2,002.88	

Dura Denz Solvent Based Wet Look Sealer

	Dealer	Contractor	MSRP	
1 gallon	\$31.25	\$37.23	\$44.88	REGULAR PRICING starts Nov. 1st
5 gallons	\$149.28	\$178.14	\$217.69	
55 gallon	\$1,548.44	\$1,680.53	\$2,222.00	

Dura Denz Water Based Matte Look Sealer

	Dealer	Contractor	MSRP	
1 gallon	\$28.87	\$31.33	\$41.46	REGULAR PRICING starts Nov. 1st
5 gallons	\$140.54	\$152.51	\$201.76	
55 gallon	\$1,464.75	\$1,680.53	\$2,002.88	